



HomeSol

EMPOWERING YOUR DREAMS & LANDSCAPES

A Division of Bhavin Steel

OUR PROJECTS

 Ongoing Projects

 Finished Projects

 Upcoming Projects



OUR ASSOCIATION



Bhavin Steel Pvt Ltd



OUR ASSOCIATION



ABOUT US



Our Founders



Priyank Fariya
CEO & Founder

Priyank Fariya, the CEO and founder of Homesol, is a visionary leader with a passion for transforming the industry. With his entrepreneurial spirit and innovative approach, he established Homesol with the aim of creating impactful solutions that cater to the evolving needs of the market. Priyank's leadership style is characterized by a strong commitment to growth, sustainability, and excellence, driving Homesol to new heights. His forward-thinking strategies have positioned the company as a leader in its field, and his dedication to providing exceptional services ensures that Homesol continues to thrive in a competitive landscape.



Dharmesh Shah
Managing Director

As the Managing Director of Homesol, Dharmesh Shah plays a key role in shaping the company's day-to-day operations and strategic direction. With his extensive experience in business management, Dharmesh is responsible for overseeing the operational aspects of the company, ensuring that everything runs smoothly and efficiently. His leadership fosters a culture of collaboration, accountability, and continuous improvement. Dharmesh's focus on operational excellence has helped Homesol scale effectively, maintain high-quality standards, and adapt to changing market demands.



Abhi Shah
Director

Abhi Shah, is the driving force behind the company's technological advancements and innovations. With a deep passion for technology and a strong technical background, Abhi ensures that Homesol stays at the cutting edge of industry trends and developments. His leadership in technology drives the development of sophisticated solutions that enhance efficiency and improve customer experiences. Abhi's technical expertise and visionary approach have been essential in making Homesol a leader in leveraging technology for business success.



About

HomeSol is a pioneering proptech company revolutionizing India's real estate landscape by blending innovation with a 30-year legacy of excellence from its parent company, Bhavin Steel. Bridging traditional trust and cutting-edge technology, HomeSol transforms property transactions into seamless, transparent experiences under its mission to "turn real estate into real outcomes." Backed by expertise and industry-leading partnerships, the company simplifies complex processes—from home-buying to investment management—through user-centric digital solutions trusted by top stakeholders.

By integrating advanced tools like AI-driven analytics and virtual property tours, HomeSol redefines property discovery, making it dynamic and accessible. Its platform prioritizes efficiency and data-driven insights, empowering buyers, sellers, and developers to navigate the market with confidence. As a digital disruptor, HomeSol sets new benchmarks in proptech, expanding horizons to create a future-ready ecosystem.

Driven by a vision to lead India's real estate evolution, HomeSol continues to innovate, ensuring every transaction is faster, smarter, and more connected.

25+

Years of Combined Experience

13+

Projects Managed



400CR

Of Inventory Sold

350+

Units Sold Globally

45+

Team Strength

2000+

Registered Channel Partners

Core Values

We believe in using our expertise, innovative solutions, and growth-driven mindset to create real impact for our partners. Our goal is to not just enhance their market presence but to unlock new opportunities that bring financial success and long-term value.

Vision

We're dedicated to helping brands navigate large-scale activations with ease. By combining strategy, innovation, and high-performance solutions, we ensure sustainable growth and meaningful results.

Mission

To reshape the real estate industry by bringing fresh perspectives, strengthening brand identities, and helping our partners stand out. We aim to create real, lasting success—one that goes beyond numbers and truly makes a difference.

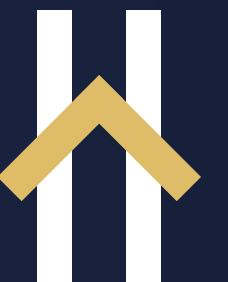


Transcend

Our philosophy
is of inspiring
the momentum
with our
actions.

Transform

We are meticulous
planners who
believe
in wanting only
the best for your
business



Think

We engage at the grass root level and take your business to scaling heights by not just thinking out of the box but thinking what we can do with the box

Having the best minds in the industry, HomeSol joins hands with you with a promise to build a lasting relationship that brings in unique skills and leverages knowledge to create excellence at all levels.

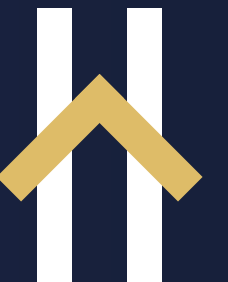
Team



Firstkey

HomeSol

FirstKey, our new vertical at Homesol, is not just about buying a home—it's about providing an exceptional, end-to-end journey for our clients. From finding the perfect property to handing over the keys, we ensure a seamless, stress-free experience at every step. Our team is dedicated to guiding clients through every detail, making sure they face no obstacles along the way. We're committed to helping them find the best house for the best price, ensuring they receive nothing less than excellence in every aspect of their real estate journey. With FirstKey, we're turning the dream of homeownership into a reality, with a focus on ease, expertise, and unmatched service.



OUR SERVICES



Market Trend Research



Market & Competitor Analysis

- Deep primary & secondary market research
- Analyze trends, pricing, and product strategies
- Evaluate competitor operations



Customer Sentiment Analysis

- Analyze customer data
- Assess regional preferences
- Inform product strategies



Demand Forecasting

- Forecast real estate trends
- Detect demand shifts
- Guide positioning and pricing



Price Sensitivity Research

- Research customer needs
- Develop product concepts
- Optimize pricing balance



Investment Opportunity Mapping

- Identify emerging hotspots
- Analyze lucrative regions
- Guide investment strategy

Expedited Sales



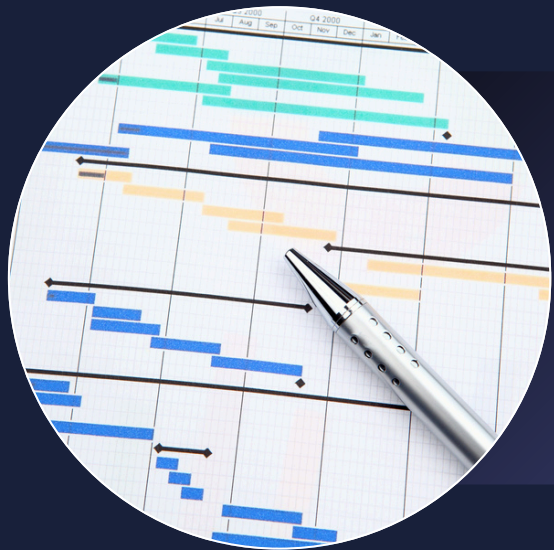
360° Marketing

- Integrate digital, traditional, and targeted campaigns
- Maximize sales reach
- Leverage a comprehensive marketing mix



Sales Strategy Advising

- Develop clear sales strategies
- Boost volume, value, and speed
- Create actionable plans



Channel Partner Sourcing

- Proactively source channel partners
- Engage key real estate brokers
- Expand market reach



CRM System Implementation

- Deploy comprehensive CRM
- Manage customer relationships
- Automate follow-ups

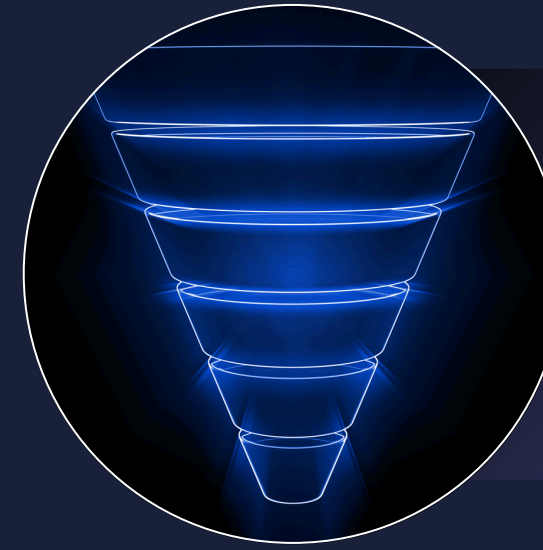


Expedited Sales



Investment Advisory

- Conduct thorough due diligence
- Analyze returns and risks
- Support execution and reviews



Sales Funnel Optimization

- Identify funnel drop-offs
- Reduce process friction
- Enhance conversion rates



Real-Time Analytics & Reporting

- Monitor sales with dashboards
- Track key metrics
- Enable swift adjustments



Customer Sourcing

- Generate leads via ATL, BTL, and digital
- Nurture potential leads
- Convert to loyal customers



Website Design & SEO



Website Creation & Maintenance

- Build responsive, mobile-friendly sites
- Integrate SEO for visibility
- Ensure optimal performance



Hosting & Domain Settings

- Provide secure, reliable hosting
- Manage domain registration
- Ensure smooth setup



Concept Designs

- Design customizable layouts
- Tailor themes to brand identity
- Enhance visual appeal



Browser Testing

- Optimize for all browsers
- Ensure cross-browser compatibility
- Enhance user experience



Website Design & SEO



Interest & Lead Generation

- Use strong call-to-action elements
- Optimize lead capture forms
- Boost engagement



Technical Optimization

- Improve site speed
- Enhance security measures
- Boost overall performance



On/Off-Page SEO Optimization

- Optimize meta tags and content structure
- Build quality backlinks
- Increase organic visibility



Performance Marketing



Focused Quality Lead Generation

- Targets high-conversion leads through a multi-channel strategy.
- Uses platforms like Social Media, Google Ads, SEO, and more.



Content Generation

- Engages audiences with blogs, videos, and infographics.
- Nurtures leads and boosts brand awareness.



Branding

- Builds strong brand recognition through consistent marketing.
- Highlights unique value propositions effectively.



Targeted Advertisement

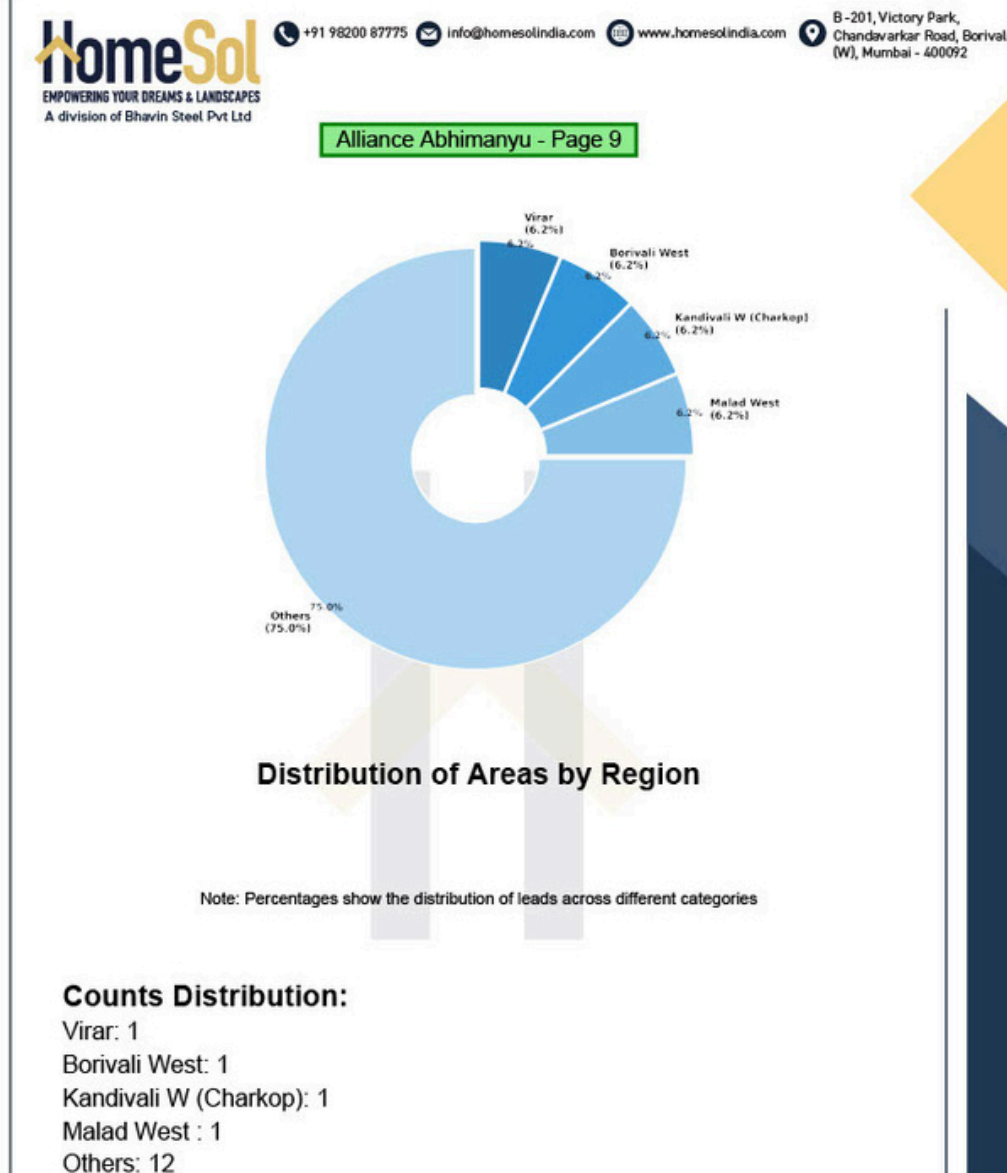
- Executes precision campaigns for the right audience.
- Maximizes ROI by focusing on high-intent consumers.



Demographic Research

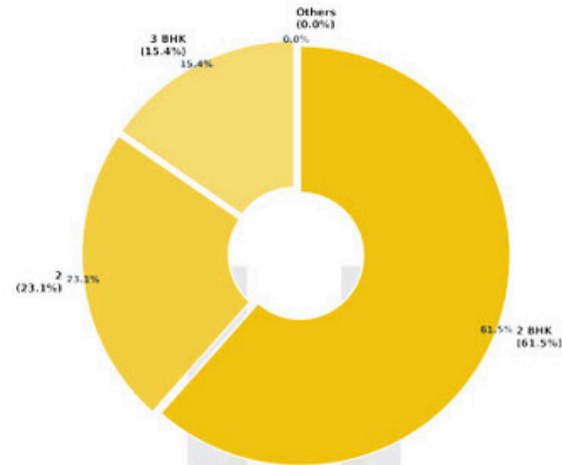
- Utilizes demographic, geographic, and psychographic profiling.
- Ensures personalized and data-driven marketing.

CUSTOM REPORT



CUSTOM REPORT

Alliance Abhimanyu - Page 12



Distribution of Leads by Unit Type

Note: Percentages show the distribution of leads across different categories

Counts Distribution:

2 BHK: 8
2: 3
3 BHK: 2
Others: 0

Alliance Abhimanyu - Page 2

Revisit **VIKAS YADAV** [LD2025-04274]
mobile_number: 9819222814
full_name: VIKAS YADAV
name: 5moutubmth
comment: Revisited
type: Re-Visit Scheduled
modified: 2025-05-01 17:55:13.942546

Revisit **Jyoti Chawla** [LD2025-04255]
mobile_number: 9068805588
full_name: Jyoti Chawla
name: 6s4q36pa96
comment: Client revisited today for discussion about 2 BHK 600 carpet, they gave an offer of 1.48cr all-in and we have given an offer of 1.72cr all-in will think and revisit again.
type: Re-Visit Scheduled
modified: 2025-05-01 18:21:46.555184

Revisit **JIGAR PATEL** [LD2025-04263]
mobile_number: 9821984475
full_name: JIGAR PATEL
name: ami9hpc152
comment: Client looking for 2 bhk but they want rtm, so lost
type: Re-Visit Scheduled
modified: 2025-05-20 14:03:44.585408

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Subtypes Breakdown by Source

Channel Partner Subtypes:

- Walk-In: 4
- TeleCalling: 2
- Cold Calling: 1

Direct Subtypes:

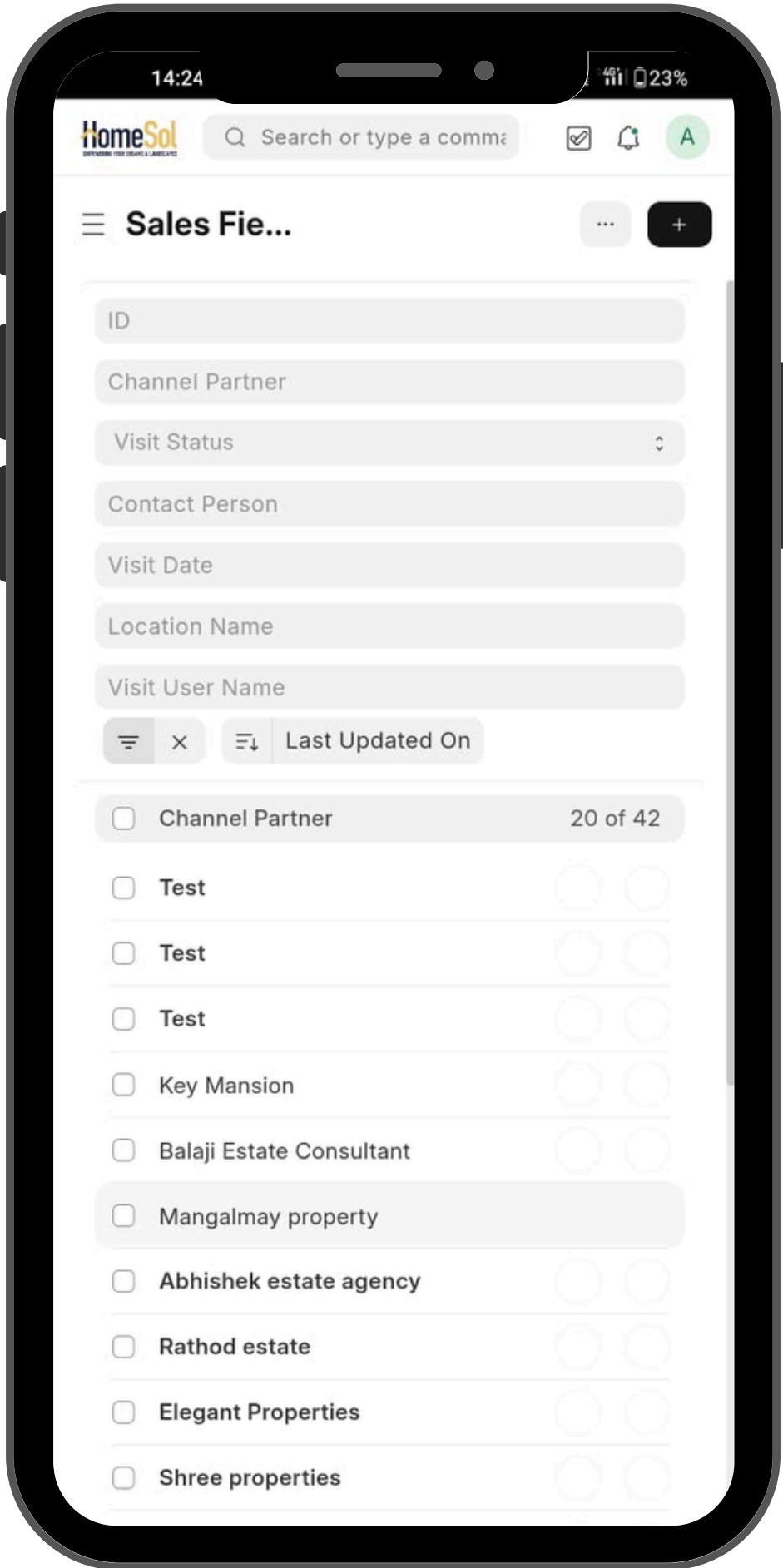
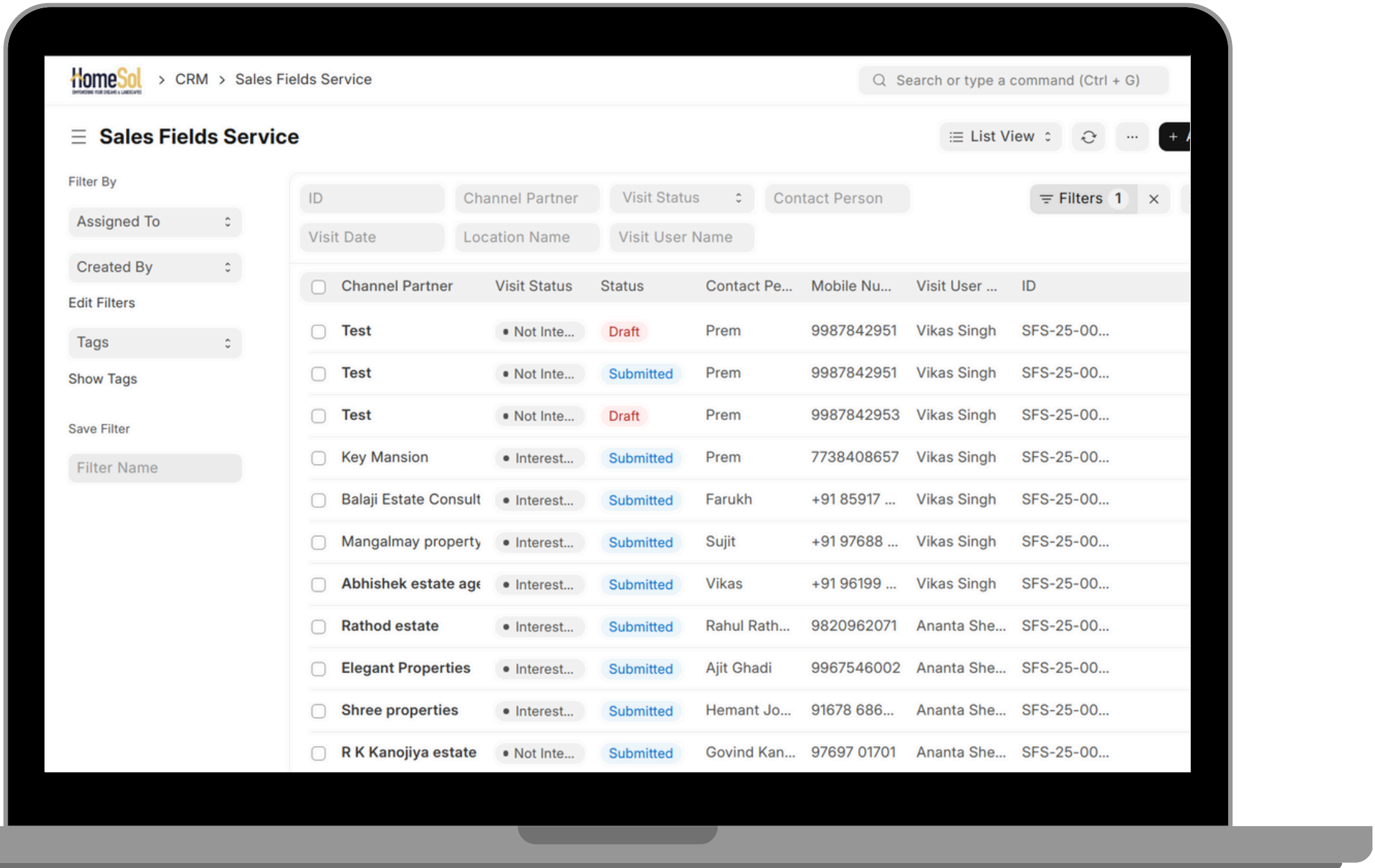
- Walk-In: 3
- Friends and Family: 1

SALES CRM

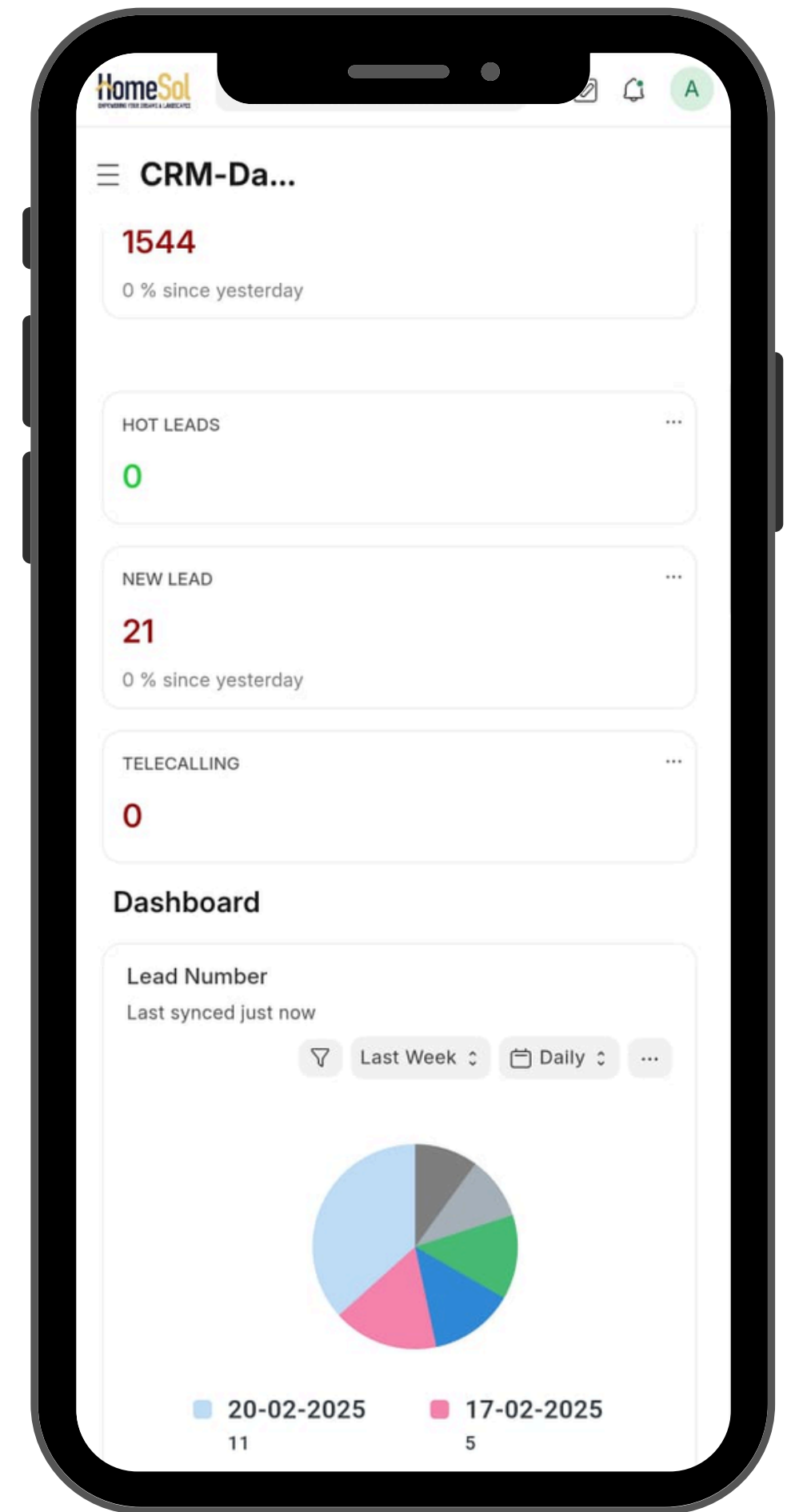
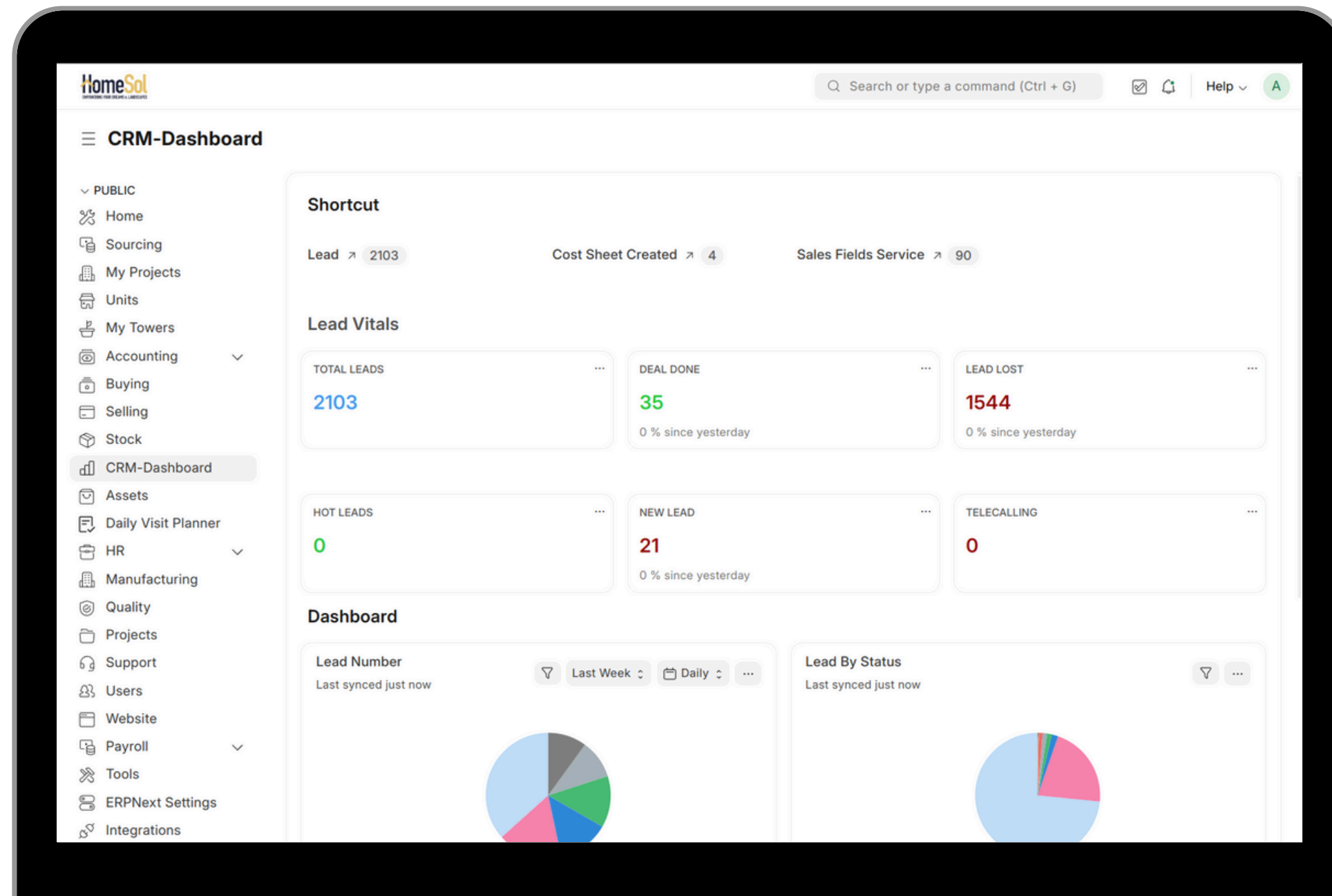


SALES FIELD SERVICE

Associated CP 4000+



CRM



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THANK YOU!

CONTACT INFORMATION



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