



DIGITAL MARKETING

Presented by:
HomeSol Digital



ABOUT US



- **HomeSol** is a proptech leader revolutionizing Indian real estate with 30+ years of Bhavin Steel's legacy.
- Provides user-centric digital solutions for home-buying, selling, and investing.
- Leverages **AI analytics and virtual tours** for seamless property discovery.
- Trusted by stakeholders, driving efficiency, transparency, and data-driven decisions in real estate.

OUR SERVICES

 **CREATIVES**

 **PERFORMANCE MARKETING**

 **LANDING PAGES**

 **3D WALKTHROUGHS**

THE PROBLEMS



- **Creatives:**
Generic, low-impact visuals fail to capture attention or align with the brand, leading to scroll past ads and low engagement.
- **Performance Marketing:**
Poor targeting and ad fatigue drain budgets without delivering quality leads or meaningful ROI.
- **Landing Pages:**
Cluttered layouts and weak copy result in high bounce rates and low conversion rates, wasting ad traffic.
- **3D Walkthroughs:**
Static images and generic listings can't convey property value or create immersive buyer experiences.



THE SOLUTIONS



- **Creatives:**
Scroll-stopping visuals designed with brand consistency and clear CTAs to engage users and drive action.
- **Performance Marketing:**
Data-driven campaigns optimized for reach, relevance, and ROI — targeting the right audience with the right message.
- **Landing Pages:**
Conversion-optimized, mobile-first pages with persuasive content and seamless user flow to turn visitors into leads.
- **3D Walkthroughs:**
Immersive, high-quality property walkthroughs that build trust and accelerate decision-making for buyers and investors.


CREATIVES

CREATIVES THAT STOP THE SCROLL — AND SEAL THE DEAL


- High-impact static ad creatives (Meta, Google)
- Scroll-stopping carousels, banners, and social posts
- Professionally designed e-brochures and project decks
- Brand-aligned visuals with strong call-to-action focus
- Persuasive ad copywriting tailored for each platform
- Compelling website and landing page content that converts



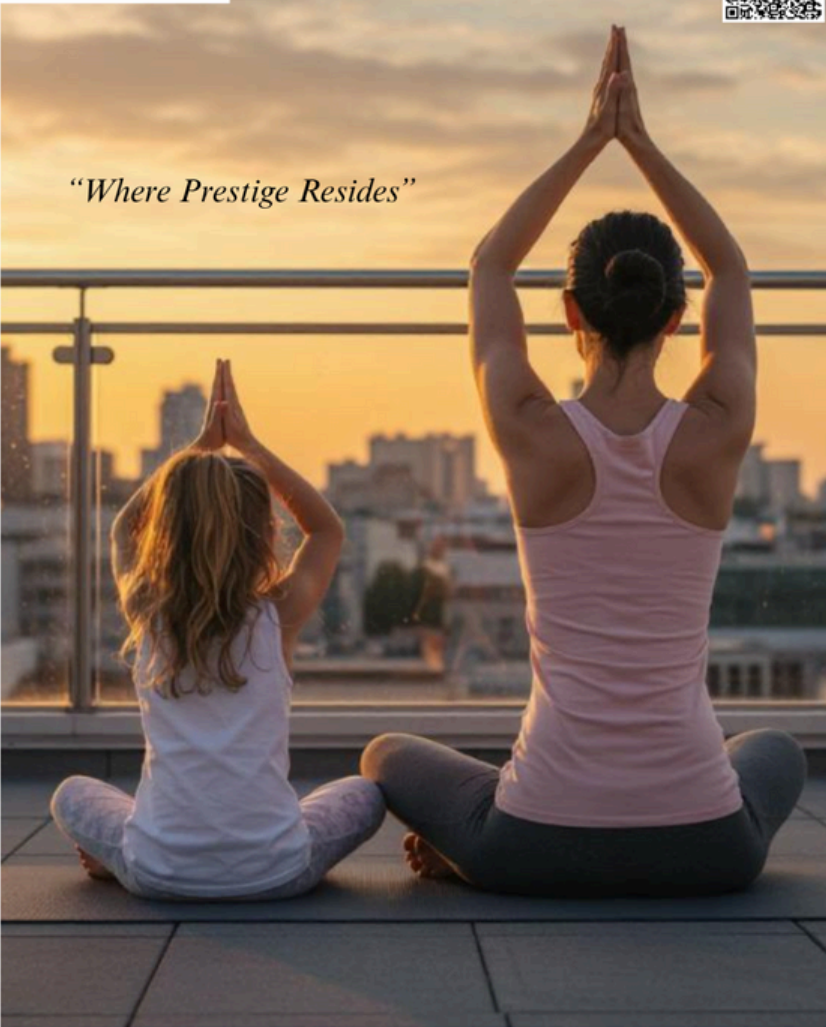
AD CREATIVES




RERA NO :
P51800052607




"Where Prestige Resides"




NEARING POSSESSION  +91 8657864279


2 & 3 BHK
1.70 Cr ONWARDS* (All Inc)
MALAD WEST, MUMBAI





ALLIANCE
ABHIMANYU
Malad West

www.alliancity.co.in

 Equiped Gym

 Terrace Garden

 Podium Parking

 High Speed Elevator

COMING SOON

Swimming Pool



A Splash of Happiness




S.V Road, Near Ajay Arvind Khatri, Borivali West- 400092



Live the Prestige, Embrace the Luxury





 Ceaser Road ,Cross lane, Amboli , Andheri west, Mumbai 400058.

7+ AMENITIES

 TERRACE GARDEN

 GYM

 KIDS PLAY AREA

NEARING POSSESSION*

1 BHK- 99 LAKHS* Onwards

2 BHK- 1.99 CR* Onwards



RERA : P51800053991

 +91 9820099983 / +91 8879818896
www.sanghviirealty.com

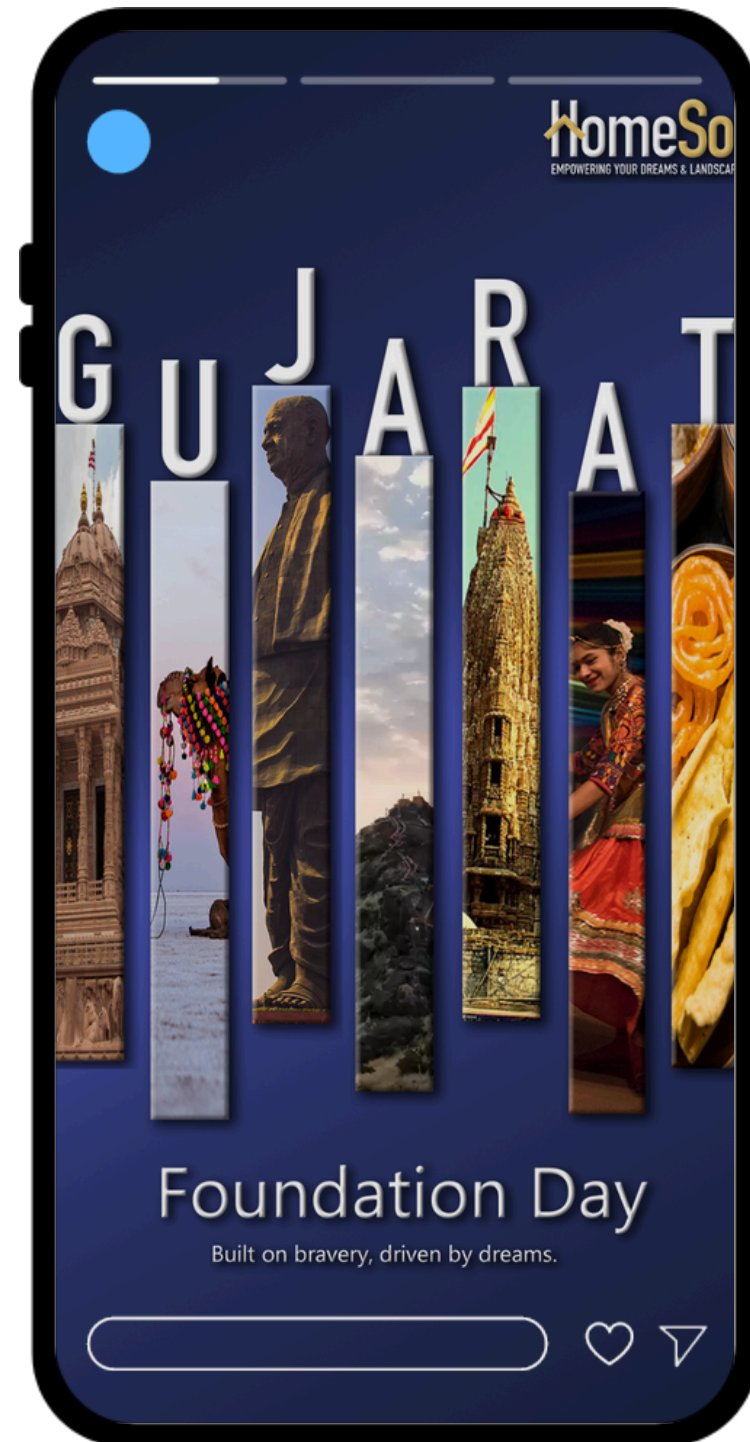
AI VIDEO GENERATION



DIGITAL DRAMA



CELEBRATION AESTHETICS



PERFORMANCE MARKETING

MORE ROI. LESS BURN.

- Google Ads & Meta Ads
- Hyper-targeted campaigns for quality leads
- Conversion tracking, A/B testing, retargeting
- Real-time dashboards and reports



RESULTS

Campaign Name	Duration	Reach	Impressions	Amount Spends	CPC	Link Clicks	Leads	Cost per leads (CPL)
HomeSol Awareness		8,35,915	1,081,356	2118	Rs.9.63	220	-	
Alliance Abhimanyu	5 days	75789	87741	6382.98	-	-	31	205
AVA Maple	13 days	84608	134999	12291	-	-	212	58

LANDING PAGES



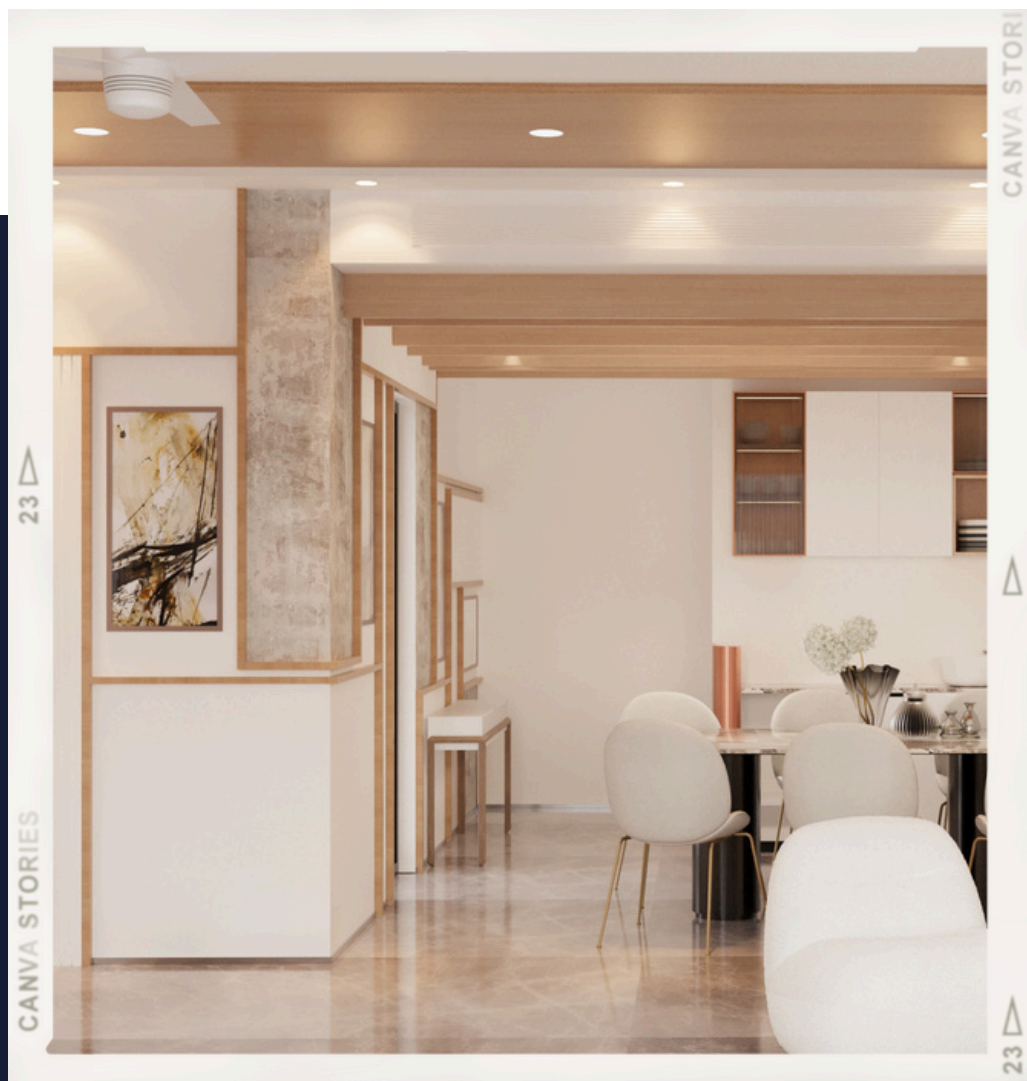
YOUR DIGITAL SALESPERSON, LIVE 24/7.

- Mobile-first, fast-loading landing pages.
- Designed to convert — with clear CTAs.
- Integrated with CRM tools and lead forms.
- Tailored for each campaign/offer.

3D WALKTHROUGHS

SHOW, DON'T JUST TELL — IN 3D

- Immersive virtual tours for real estate & interiors
- Great for Facebook/Google campaigns
- Boosts time-on-site & engagement
- Builds buyer confidence pre-visit



3D RENDERS



3D RENDERS



Digital

HomeSol

Stories That Stick



THANK YOU!

CONTACT INFORMATION



www.homesolindia.com



8657039160